

THE GEORGIA SOCIETY of CPAs

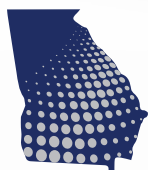
# SPRING CLUSTERS

May 20-21, 2015

GSCPA LEARNING CENTER, ATLANTA, GA

## A&A TAX MANAGEMENT

CHOOSE YOUR TRACK

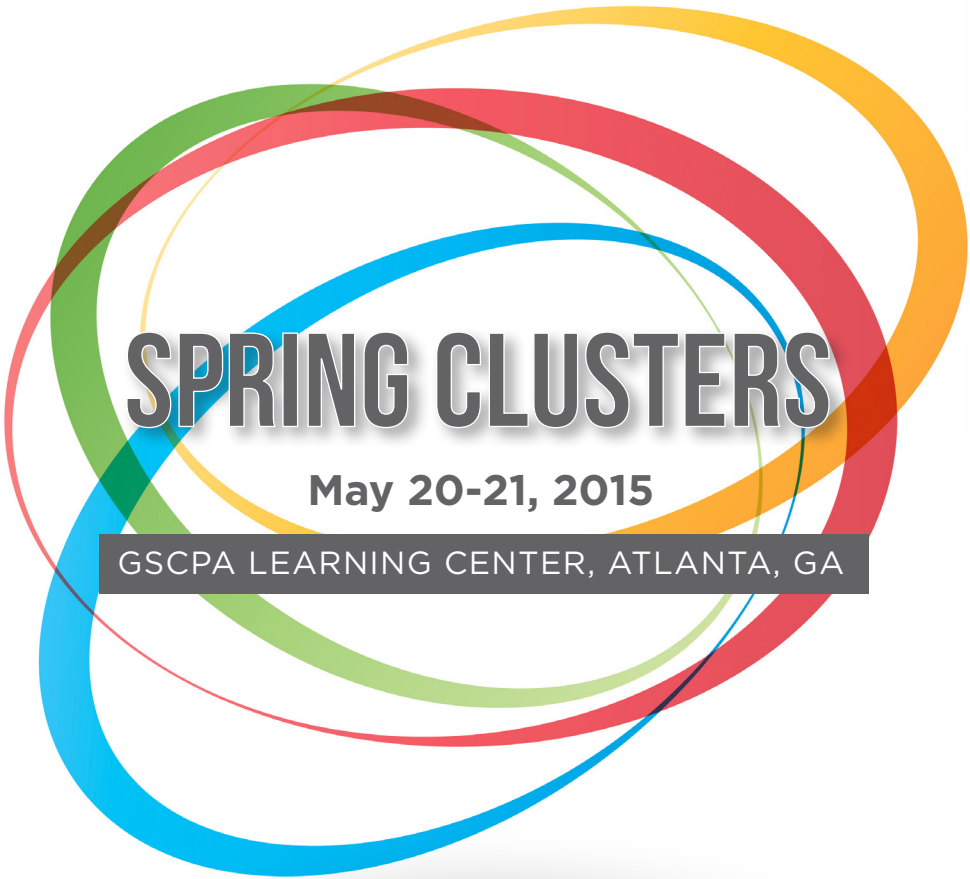


**The Georgia Society  
of CPAs**

***CPE is more than just the credit you earn -***

it's also about the experience and what you learn! GSCPA Clusters gives you the opportunity to design your own unique education series and earn up to 16 hours of CPE credit.

During this two-day event you can choose from 12 different sessions across three tracks of study: Accounting and Auditing, Tax, and Management. Attend half a day or all day, one day or both days—the flexibility is all yours.



# SPRING CLUSTERS

**May 20-21, 2015**

**GSCPA LEARNING CENTER, ATLANTA, GA**

## SCHEDULE AT-A-GLANCE

**Wednesday and Thursday | Please note that lunch is not provided**

- |                         |                        |
|-------------------------|------------------------|
| 7 - 8 a.m.              | Morning Registration   |
| 8 - 11:30 a.m.          | Morning Sessions       |
| 11:30 a.m. - 12:30 p.m. | Afternoon Registration |
| 12:30 - 4 p.m.          | Afternoon Sessions     |

# WEDNESDAY, MAY 20

## A&A

## LEADER: JEFF LIEMAN

**8 - 11:30 a.m.**

### **Compilation, Preparation, and Review Engagements Update**

*Event Code: 05001 | CPE: 4 A&A*

Learn about Statement on Standards for Accounting and Review Services (SSARS) No. 21, Statements on Standards for Accounting and Review Services: Clarification and Recodification, released in connection with the Accounting and Review Services Committee's SSARS Clarity project, quality control issues, International Financial Reporting Standards, and other areas affecting preparation, compilation, and review engagements.

**12:30 - 4 p.m.**

### **Fraud: Recent Findings, Red Flags and Corruption Schemes**

*Event Code: 05004 | CPE: 4 A&A*

How are fraud schemes perpetrated? Who does it? How much is stolen? What controls can be installed to prevent and detect these schemes? These and other questions are answered by a review of landmark fraud studies - including those conducted by the Committee of Sponsoring Organizations (COSO), the Association of Certified Fraud Examiners (ACFE), and large CPA firms. Fraud red flags for non-traditional schemes including corruption and Asset Flip are also addressed.

## TAX

## LEADER: MICHAEL FROST

**8 - 11:30 a.m.**

### **Estates and Trusts: Mastering Complex Income Tax Issues**

*Event Code: 05003 | CPE: 4 General*

Protect your clients' assets and shield their estates from increased taxation brought about by the changing tax code. Understand the tax obligations of trusts and estates and how these obligations affect beneficiaries. Provided exercises and examples reflect the calculation and allocation of taxable income and its presentation on the appropriate forms.

**12:30 - 4 p.m.**

### **Tax Planning Strategies for Small Businesses: Corporations, Partnerships, & LLCs**

*Event Code: 05006 | CPE: 4 General*

Join us as we explore state-of-the-art planning ideas and tax-saving strategies to keep more of your client's money in their pockets. We'll answer the tough questions and show you what strategies are best for your clients as a result of the most recent tax reform.

## MANAGEMENT

## LEADER: JAMES LINDELL

**8 - 11:30 a.m.**

### **Controller's Update: Today's Latest Trends**

*Event Code: 05002 | CPE: 4 General*

Strengthen your abilities as a controller and help your management team understand current economic issues through the latest trends in accounting, finance, human resources, treasury management, and business systems. Discuss leading-edge topics in managerial accounting and finance in a session that is packed with useful tips and practical guidance that you can apply immediately.

**12:30 - 4 p.m.**

### **Financial Forecasting: Planning for Success**

*Event Code: 05005 | CPE: 4 General*

Proper planning is the key to the success of any company. With CPAs constantly being asked to plan a company's future, forecasting is one area to demonstrate your special value. Receive the tools necessary to project the balance sheet and statements of income and cash flow. Determine the company's maximum sustainable growth and predict its external fund requirements.

# THURSDAY, MAY 21

## A&A

## LEADER: JEFF LIEMAN

8 - 11:30 a.m.

### Transaction Processing Controls Best Practices for Small- and Medium-Sized Entities

*Event Code: 05007 | CPE: 4 A&A*

Transaction processing IT and manual controls are appropriate for every entity, regardless of size. Receive practical guidance in adapting the updated COSO Internal Control Framework to small- and medium-sized entities' transaction processing systems. Even CPAs involved with large entities will benefit from this seminar as many controls that are appropriate for small- and medium-sized entities are also appropriate in these decentralized environments.



12:30 - 4 p.m.

### Interpreting the New Revenue Recognition Standard: What All CPAs Need to Know

*Event Code: 05010 | CPE: 4 A&A*

With the issuance of FASB ASU No. 2014-09, Revenue from Contracts with Customers, FASB has completed a convergence project with the IASB to improve financial reporting by creating common revenue recognition guidance for U.S. GAAP and IFRS. An in-depth discussion will give you an understanding of the framework for revenue recognition built around the core principle that is applied in a five step process. Practical examples will assist you in avoiding revenue recognition traps and provide you with latest FASB guidance.

## TAX

## LEADER: MICHAEL FROST

8 - 11:30 a.m.

### Health Care Reform Act: Critical Tax and Insurance Ramifications

*Event Code: 05009 | CPE: 4 General*

Better understand the impact of the Health Care Reform Act so you can describe to your clients how health care and paying for coverage will change in the future. In addition, you'll discover how to use this information for tax planning opportunities. This topic is constantly changing, so make sure you're up-to-date on the latest information.

12:30 - 4 p.m.

### Social Security and Medicare: Maximizing Retirement Benefits

*Event Code: 05012 | CPE: 4 General*

The long-term future of Social Security and Medicare is uncertain, triggering concerns for many workers who are now paying into the system. Learn what matters, cover real-world situations and use the tools provided to advise your clients to make optimal decisions when it comes to Social Security and Medicare.

## MANAGEMENT

## LEADER: JAMES LINDELL

8 - 11:30 a.m.

### Risk, Cost, and Cash Management for Controllers and Financial Managers

*Event Code: 05008 | CPE: 4 General*

This seminar demonstrates the use of practices and techniques specifically designed to assist CPAs and other financial professionals in adding value to their company through improved decision-making, cost management, understanding business cycles, managing continuous improvements, cash management, and risk management.

12:30 - 4 p.m.

### Analyzing Costs, Productivity, and Efficiency: Three Ways to Boost Your Bottom Line

*Event Code: 05011 | CPE: 4 General*

These proven techniques for plugging the most overlooked profit leaks come from specific strategies for lowering costs, improving productivity, and gaining efficiencies. Explore the different methods in-depth, see how easy they are to implement and what huge impact they can have on the bottom line.

# REGISTRATION

2015 Spring Clusters

Name MI Last Member #

Company/Firm Name

Address

City

State

Zip

Phone

Fax

Email

**Registration Confirmation:**  Mail **OR**  Email

**Check here if registration includes a change of address:**

## PRICING PER SESSION

	Members	Nonmembers
Early Registration Fee by <b>April 29</b>	<input type="checkbox"/> \$149	<input type="checkbox"/> \$199
Standard Registration Fee	<input type="checkbox"/> \$169	<input type="checkbox"/> \$219
Late Registration Fee after <b>May 15</b>	<input type="checkbox"/> \$199	<input type="checkbox"/> \$249

**Cancellation Policy:** Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$25 fee. Cancellations/Transfers made within three business days are subject to a \$50 fee for members; \$100 for nonmembers. *Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.*

## MATERIALS

*Choose how you wish to receive your materials*



Download eMaterials

**No printed materials provided at the event**

Printed Materials

**Will receive printed materials at the event**

## REGISTER TODAY!

**CALL** GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order

**FAX** a completed registration form with credit card information to GSCPA at 404-237-1291

**INTERNET** registration available at [www.gscpa.org](http://www.gscpa.org)

**MAIL** your completed registration with credit card information or check made payable to The Georgia Society of CPAs to: The Georgia Society of CPAs  
Six Concourse Parkway, Suite 800  
Atlanta, GA 30328

Turn Form Over for Session Selections & Payment Information

# SESSION SELECTION

*Choose one session per time slot*

## WEDNESDAY, MAY 20

### Morning Sessions: 8 - 11:30 a.m.

- Compilation, Preparation, and Review Engagements Update - 05001
- Estates and Trusts: Mastering Complex Income Tax Issues - 05003
- Controller's Update: Today's Latest Trends - 05002

### Afternoon Sessions: 12:30 - 4 p.m.

- Fraud: Recent Findings, Red Flags and Corruption Schemes - 05004
- Tax Planning Strategies for Small Businesses: Corporations, Partnerships, & LLCs - 05006
- Financial Forecasting: Planning for Success - 05005

## THURSDAY, MAY 21

### Morning Sessions: 8 - 11:30 a.m.

- Transaction Processing Controls Best Practices for Small- and Medium-Sized Entities - 05007
- Health Care Reform Act: Critical Tax and Insurance Ramifications - 05009
- Risk, Cost, and Cash Management for Controllers and Financial Managers - 05008

### Afternoon Sessions: 12:30 - 4 p.m.

- Interpreting the New Revenue Recognition Standard: What All CPAs Need to Know - 05010
- Social Security and Medicare: Maximizing Retirement Benefits - 05012
- Analyzing Costs, Productivity, and Efficiency: Three Ways to Boost Your Bottom Line - 05011

# PAYMENT INFORMATION

**TOTAL SESSIONS** \_\_\_\_\_ **x FEE \$** \_\_\_\_\_ **= \$** \_\_\_\_\_ **TOTAL**

- Use Money on Account
- Check for \$\_\_\_\_\_ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$\_\_\_\_\_  Personal Card **OR**  Company Card
- Discover  MasterCard  AmEx  Visa

Card Number

Expiration Date

Name as it appears on card

Signature

## ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.



If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

# FACILITY

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**GSCPA Learning Center** | Six Concourse Parkway, Suite 800, Atlanta, Ga. 30328  
404-231-8676 or 800-330-8889

**Directions:** [www.gscpa.org/content/ContinuingEducation/travelinfo.aspx](http://www.gscpa.org/content/ContinuingEducation/travelinfo.aspx)

# HOTEL

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**The Westin - Perimeter North** | Seven Concourse Parkway NW, Atlanta, Ga. 30328  
770-280-9860 | **Website:** <http://west.tn/1wWrxGo>

Please mention GSCPA when making your reservation.

GSCPA Rate: \$139

# PHOTOGRAPHY

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By attending this event, you are demonstrating your permission to allow your photo to be taken and published in GSCPA marketing, promotional and web materials.

# LOCAL LUNCH OPTIONS

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Lunch will not be provided at this event. The following restaurants are within walking distance.

## ON THE KING BUILDING CAMPUS

David's Gourmet

Savor Bar & Kitchen

Courtside Restaurant & Cafe

## ACROSS HAMMOND DRIVE

Arby's

Domino's Pizza

Einstein's Bagels

Publix

Subway

Willy's Mexicana Grill



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# 2015 SPRING CLUSTERS

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Organization  
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